

WRC50

RALLY
ESTONIA
14-17 JULY 2022

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VIP PROGRAMME



EXCEPTIONAL RALLY EXPERIENCE!

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WRC RALLY ESTONIA VIP

EXCEPTIONAL RALLY EXPERIENCE

Advantages of a VIP pass:

- Provides access to all spectator areas throughout the event (also regular spectator areas beside VIP areas)
- Attractive locations and VIP grandstands with the best view to the stage
- LED screens to watch LIVE broadcast
- Free meals and Pernod Ricard bars
- Sportland fan shops and other shopping and entertainment
- Good access roads and convenient parking
- Locations are near mobile masts, which ensures the best possible mobile coverage
- WC, first aid



VIP EXPERIENCE GUARANTEED BY



THURSDAY, 14 JULY

PODIUM VIP AREA (START AND FINISH PODIUM)

Open:

Th 14 July at 17:00-00:30

Su 17 July at 14:00-19:30

VIP - parking location:

Coordinates:

58.38192, 26.72422



PODIUM VIP area

The start and finish podium will return to its traditional place in the heart of Tartu, on the Town Hall Square. The grand opening of WRC Rally Estonia and the start podium will take place on the evening of Thursday, 14 July, followed by the first stage in Raadi and after that the **grand opening concert of WRC Rally Estonia 2022** will take place in the centre of Tartu, on the Town Hall Square.

There is a multi-level grandstand in the VIP area of the podium, the last steps of which are covered with a canopy. Catering is available and sales bars are open. The VIP area of the podium is undoubtedly one of the favourite places of a rally fan, a spectacular opening for the weekend of WRC Rally Estonia 2022, with an introduction of top drivers, various performers and an unprecedented stage show - the VIP pass holder is guaranteed the best view and unforgettable experience. The race cars drive across Kaarsilla directly to the start podium, followed by the carwalk, and the trajectory of the cars extends to the Town Hall, after which they turn to Ülikooli Street - this way everyone can cheer for their favourites for as long as possible!

The VIP area of the podium also enables to watch the LIVE broadcast of SSS1 Visitestonia/Tartu 1 stage from the manor park areas of the Estonian National Museum on the LED screen.

There are a lot of activities for the whole family in the areas of Tartu city centre throughout the rally weekend, and there is also **EXPO area**, characterized by the keywords innovation and technology this year.

SCHEDULE AND PROGRAMME

14 JULY

15:00 - EXPO area is open

17:00 - VIP area of the podium is open

18:00 - WRC Rally Estonia 2022 grand opening ceremony and speeches

18:30 - Start podium

20:38 - SSS1 Visitestonia/Tartu 1 stage start and LIVE broadcast

22:00 - 5MIINUST opening concert with an unprecedented show

17 JULY

11:00 - EXPO area is open

14:00 - VIP area and catering are open

14:08 - SS24 CIRCLE K/Kambja 2 Wolf Powerstage LIVE broadcast on screens

16:00 - LIVE broadcast of powerstage podium

17:00 - WRC Rally Estonia 2022 closing ceremony and award ceremony on Tartu podium

Food and beverages

The podium in the VIP area will be catered by Gustav Catering, led by chef Joel Ostrat.

MENU, 14 JULY

- Slow cooked grass-fed beef cheek (G, L) with herb potatoes and fresh vegetable salad (V, G, L)
- Chicken in orange marinade (G, L) with vegetable rice and fresh vegetable salad (V, G, L)
- Eclairs with vanilla, blackcurrant-yogurt cream

MENU, 17 JULY

- Croissant with shredded chicken and basil mayonnaise
- Sandwich with BBQ pork

Drink selection: light alcohol from Saku product range (beer, cider), wine selection from Jacobs Creek family, non-alcoholic drinks (Vichy water, Fat Burner Red Bull and coffee/tea).

G.H. Mumm bar is also located in the podium VIP area, where a selection of drinks from Pernod Ricard is offered.

RAADI VIP-AREA

Open:

Th 14 July at 18:30-00:00

Sa 16 July at 17:45-22:00

VIP - parking location:

Coordinates:

VIP PARKING 58.401392736, 26.741061263



Follow the directions to the VIP car park. It is possible to approach both from the centre of Tartu and from Kõrveküla, the parking area is located towards Raadi manor. The approximate walking time from the car park to the VIP area is 5-10 minutes.

14 July

20:38 - SSS1 VisitEstonia/Tartu 1 in the park of Raadi manor

16 July

19:08 - SSS18 Toyota/Tartu 2 in the park of Raadi manor

SSS1 / 18 Tartu is a 1.66 km long stage, which runs near the Estonian National Museum in the park of Raadi manor in a historically interesting place by crossing the roads specially prepared for the rally. The stage is technically exciting, the water bodies and intricate turns in the park offer the viewer an exciting experience. The spectators will be able to observe the stage almost to the full extent, which will enable to cheer for the drivers for a long time.

There is also a LED screen in the spectator area to watch LIVE broadcast.

Bars

Raadi's VIP area has a wide selection of drinks: light alcohol from the Saku product range (beer, cider), a selection of wines from the Jacobs Creek family, non-alcoholic drinks (Vichy water, Fat Burner Red Bull and coffee/tea).

G.H. Mumm bar is also located in the VIP area, where a selection of drinks from Pernod Ricard is offered.

In the areas of the manor park there is a Sportland fan shop, various retail spaces, private outdoor toilets, etc.

FRIDAY, 15 JULY

SELGISE VIP-AREA

Open:

Fr 15 July from 06:15-19:00

Location of VIP car park:

Coordinates:

58.570316, 26.977119



SS2 RAMUDDEN/PEIPSIÄÄRE 1 (24.35 km) - start of the first car at 07:45

SS6 TV3/PEIPSIÄÄRE 2 (24.35 km) - start of the first car at 15:16

To get to Selgise VIP car park, please follow the respective road signs, the car park is located near Sookalduse-Selgisetee, to be accessed from the side of Selgise (Pataste-Välgi-Alatskivi road).

SELGISE VIP-AREA

This is a section of the stage built in 2021 on the tracks of Rally Estonia and this year the trajectory of the quarry entry and the starting area of the stage have been made even more exciting, technical and adrenaline-rich. The grandstand of the VIP area of Selgise quarry enables to watch long the entry of the racing cars to the quarry, what is happening inside the quarry, and the exit of powerful Rally1 cars from the quarry with a big jump also gives a special effect.

The VIP area also has a LED screen to watch LIVE broadcast, Sportland fan shop and much more exciting.

Food and beverages

Carmen Catering will cater in Selgise VIP area.

SS2 RAMUDDEN/PEIPSIÄÄRE 1

- › Tiny pancakes with caramel sauce and blackcurrant jam (V)
- › Estonian apple

SS6 TV3/PEIPSIÄÄRE 2

- › Grilled chicken, summer salad with potatoes and vegetables
- › Grilled zucchini and eggplant slices, summer salad with potatoes and vegetables and marinated red cabbage (V)

Drink selection: light alcohol from Saku product range (beer, cider), wine selection from Jacobs Creek family, non-alcoholic drinks (Vichy water, Fat Burner Red Bull and coffee/tea).

SATURDAY, 16 JULY

ALAKÜLA VIP-AREA

Open:

Sa 16 July at 8:30-19:30

Location of VIP car park:

Coordinates:

58.010123308, 26.555789187



SS12 LHV/OTEPÄÄ 1 (17.08 km) - start of the first car at 11:08

SS16 BETSAFE/OTEPÄÄ 2 (17.08 km) - start of the first car at 17:08

ALAKÜLA VIP-AREA

Alaküla spectator area is one of the most legendary and popular areas in the history of Rally Estonia, the VIP area is located next to the famous Alaküla jump which allows you to comfortably observe air flights of up to 60 meters. Complicated turns and high speeds offer adrenaline and experiences for all rally enthusiasts.

Food and beverages

Carmen Catering will cater in the VIP area of Alaküla

SS12 LHV/OTEPÄÄ 1

- › Boiled egg, Dutch sauce, smoked ham and ciabatta chips
- › Polar bread sandwich with rustic ham, Luunja cucumber and melted chanterelle-cheese

SS16 BETSAFE/OTEPÄÄ 2

- › Kurzeme strogonov with roasted raw buckwheat and beet salad
For children: Kurzeme strogonov with wok noodles
- › Portobello strogonov with roasted raw buckwheat and beet salad (V)

Drink selection: light alcohol from Saku product range (beer, cider), wine selection from Jacobs Creek family, non-alcoholic drinks (Vichy water, Fat Burner Red Bull and coffee/tea).

SUNDAY, 17 JULY

LEIGO VIP-AREA

Open:

Su 17 July at 07:00-17:00

Location of VIP car park

Coordinates:

58.132706357, 26.560442309



SS21 CRONIMET/KAMBJA 1 (15.95 km) - start of the first car at 09:08

SS24 CIRCLE K/KAMBJA 2 (Wolf powerstage) (15.95 km) - start of the first car at 14:18

LEIGO VIP- AREA

Leigo spectator area is located between picturesque lakes of Leigo and the dome landscape of Southern Estonia, accommodating up to 15,000 spectators. This year, Kambja stage will be run somewhat differently than before, and the stage as well as the powerstage finish will be in front of Leigo VIP area, which will give the spectators the best view. The magnificent powerstage podium is located on an island in the middle of Lake Leigo, and the spectators will have the exclusive opportunity to see the finish of the last WRC Rally Estonia stage, powerstage ceremony and the awarding of the winners with the best view.

Food and beverages

Carmen Catering will cater Leigo VIP area.

SS21 CRONIMET/KAMBJA 1

- › Chicken Cobb salad with ranch sauce (G)
- › Vanilla rice pudding, caramelized nuts, fresh berries

SS24 CIRCLE K/KAMBJA 2

- › Pork neck shashlik or cauliflower ragout, roasted potatoes, grilled vegetable salad

Drink selection: light alcohol from Saku product range (beer, cider), wine selection from Jacobs Creek family, non-alcoholic drinks (Vichy water, Fat Burner Red Bull and coffee/tea).